



Print-Ready File Guidelines

Wilsonart By You lets you create branded surfaces with your logo, design your own graphic pattern, or create a laminate out of your own photography. Learn how to optimize a print-ready file that brings your project to life.

FINALIZE YOUR PRINT-READY ARTWORK

Produce a digital file that has been professionally prepared and formatted to be sent directly to a commercial printer without any additional edits.

UNDERSTAND YOUR PROJECT AREA

This is the promised size that Wilsonart provides — the “safe areas” that will not be at risk of being cut into during the trimming process.

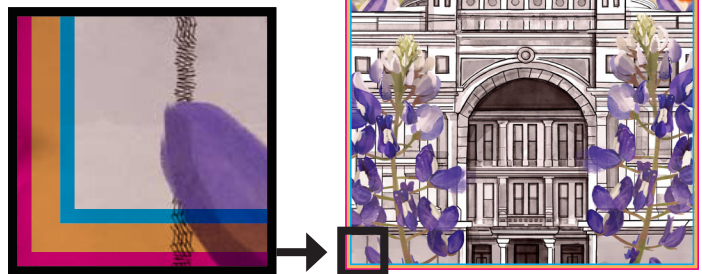
BE AWARE OF BLEED AREA

This is the additional printed area of the image to provide flexibility to installation. Laminate sheets allow for 0.5" extra to allow for bleed if applicable (including a bleed will add 0.5" of artwork to all sides, increasing the total width by 1" and the total height by 1" — sheet template files include bleeds).

OPTIMIZE YOUR RESOLUTION

Resolution refers to the clarity and detail of an image or display, typically measured in pixels. Higher resolution means more pixels per inch, which translates to sharper and more detailed images. Preferred resolution is 200dpi — no less than 100dpi for raster images.

- SHEET TRIM SIZE
INCLUDES BLEEDS
- BLEED AREA
ADD .5" TO ALL SIDES
- PROJECT SIZE
SAFE AREA



TO START A PROJECT, CONTACT YOUR WILSONART REPRESENTATIVE TO DISCUSS ESTIMATES AND CUSTOM DESIGN REQUIREMENTS.

[DOWNLOAD VECTOR TEMPLATE](#)

[DOWNLOAD RASTER TEMPLATE](#)



Formatting Guidelines

The right formatting ensures that your custom laminate project comes to life with accuracy and simplicity. Learn how to upload appropriate files for custom photography, branding, and more.

FOR EVERY PROJECT, ARTWORK MUST BE FULL SIZE AND PRINT-READY

Specified Pantones are matched to uncoated Pantones. Text and logos work better in Adobe Illustrator than in Photoshop. We do not accept AutoCAD files.

Files can be provided to your rep via:

- Dropbox, Hightail, WeTransfer, etc.
- Through Wilsonart By You online submission form

MULTIPLE SIZES AND FINISHES ARE AVAILABLE

Widths Available

- 3ft, 4ft, 5ft

Lengths Available

- 8ft, 10ft, 12ft

Finishes Available

- 60 (Matte)
- 07 (Textured Gloss)

UPLOADING A VECTOR FILE

Vector images are made of points and can be scaled to any size while retaining quality.



- Best suited for logo applications and graphic-heavy designs
- Must be created in vector-based program like Adobe Illustrator
- AI and EPS file extensions
- Imported files must be embedded in the AI or EPS file
- All fonts must be converted to outlines
- Uses CMYK and RGB color space
- Resolution **is not** affected by enlarging the file

UPLOADING A RASTER FILE

Rasterized images are made of pixels and lose resolution as the image size increases.



- Best suited for photography and intricate illustrations
- TIF or PSD file extensions
- No less than 100 dpi
- If file originated in Illustrator, we prefer the original Illustrator file
- Uses CMYK and RGB color space
- Resolution is affected when enlarging the file

UPLOADING A PHOTO

- Any color adjustments are applied overall
- No less than 100 dpi
- Resolution is affected when enlarging the file

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Frequently Asked Questions

IS WILSONART BY YOU LAMINATE DIFFERENT FROM NORMAL WILSONART LAMINATE?

While a custom image is achieved via a different process, there is no surface or performance difference between Wilsonart's traditional laminate and Wilsonart By You laminate. Each product passes NEMA testing and shares the same workability. Please note that postforming properties meet NEMA standards but are not identical to standard Wilsonart postforming capabilities. You can find more details on the [Wilsonart By You Tech Data](#).

CAN YOU TURN MY DESIGN CONCEPT INTO A USABLE ARTWORK FILE?

Our Wilsonart By You team is a small group and unable to take on additional design work, such as creating graphics from a reference picture or taking your single artwork and turning it into a full sheet layout.

IS A WILSONART BY YOU DESIGN AVAILABLE OVER ANY WILSONART PATTERN?

No. While our custom-designed laminate can mimic Wilsonart's Commercial HPL patterns, the replicas are not exact matches and are therefore discouraged. If you are looking for something specific, contact your Wilsonart Rep to discuss options that may be available.

WHAT DO YOU RECOMMEND AS A BACKGROUND DESIGN TO INCORPORATE WITH MY GRAPHICS?

We recommend choosing any design from our Made-To-Order "Y" designs as those are digitally printed and easy to incorporate. We do not accept white as a background choice as it impacts our ability to deliver your laminate sheets to you on time.

I HAVE MY ARTWORK READY. WHAT'S THE NEXT STEP?

Contact your Wilsonart representative to get started. They will guide you through submitting your online form and artwork. Once your project is approved, our team will begin producing your 15" x 19" laminate sample.

ONCE I RECEIVE THE SAMPLE, CAN I MAKE CHANGES?

We always send one sample for approval per project. Any changes or additional copies are at the discretion of our team.

IS WILSONART BY YOU AVAILABLE IN COMPACT, THINSCAPE, OR TFL?

We do not offer Wilsonart By You in any product type other than postform and vertical grade laminate due to manufacturing differences that do not work well with the Wilsonart By You production process.

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